



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

**Contract # 847474**

**Schedule Dates** 08/14/12-08/19/12  
**Advertiser** Paul Hirschbiel for Congress (39143)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US House (1175)  
**Brand** DEMOCRAT (169542)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** GILROY, MAURA  
**Phone/Fax** (757) 362-3300 /  
**CPE** 106/113/1553  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** HIRSCHBIEI 8/14  
PAUL HIRSCHBIEI FOR CONGRESS

**Date Entered** 08/09/12  
**Last Modified** 08/09/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06264997  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,577.50  
**Net Total** \$20,272.50  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Aug. 2012	32	\$23,850.00
<b>Grand Total:</b>	<b>32</b>	<b>\$23,850.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/14/12-08/17/12	5	:30	11:35P- 12:02A (ET)	2		X	X	X	X			2	\$545.00	\$1,090.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	8/9/12
2.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	10:58A- 12P (ET)	2		X	X	X	X			2	\$480.00	\$960.00	Norfolk (WVEC) (WVEC)	THE VIEW	8/9/12
3.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	12P- 12:57P (ET)	2		X	X	X	X			2	\$350.00	\$700.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	8/9/12
4.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	4:58P- 5:29P (ET)	2		X	X	X	X			2	\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	8/9/12
5.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	5A- 5:58A (ET)	2		X	X	X	X			2	\$450.00	\$900.00	Norfolk (WVEC) (WVEC)	5AM NEWS	8/9/12
6.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	5:29P- 5:58P (ET)	3		X	X	X	X			3	\$900.00	\$2,700.00	Norfolk (WVEC) (WVEC)	NEWS	8/9/12
7.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	6P- 6:30P (ET)	3		X	X	X	X			3	\$1,100.00	\$3,300.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	8/9/12
8.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	5:58A- 7A (ET)	2		X	X	X	X			2	\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	8/9/12
9.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	6:58P- 7:28P (ET)	1		X	X	X	X			1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	8/9/12
10.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	7A- 9A (ET)	2		X	X	X	X			2	\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	8/9/12
11.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	7:28P- 7:57P (ET)	1		X	X	X	X			1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	JEOPARDY	8/9/12
12.0	Normal Line / SPOT	08/14/12-08/17/12	4	:30	9A- 10A (ET)	2		X	X	X	X			2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	8/9/12
13.0	Normal Line / SPOT	08/18/12-08/18/12	4	:30	6:58P- 7:57P (ET)							1		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	8/9/12
14.0	Normal Line / SPOT	08/18/12-08/18/12	4	:30	8A- 9A (ET)							1		1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	8/9/12

**CONFIRMATION CONTRACT**

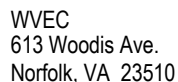
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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<b>CO-OP</b>	No
<b>Headline #</b>	06264997
<b>Demo</b>	
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Comments: